



Returning Advertisers & Sponsors for Homes for the Holidays House Tour 2010

The 8th annual ‘Homes for the Holidays’ house tour, a key fundraiser for the Hospice at May Court, will take place on November 12 to 14, 2010. Generous small business and corporate participation has contributed to this successful event– last year we raised \$134,000. We would very much like you to join us for the 2010 event by advertising in our 50+ page tour booklet sold to the 2,500 individuals expected to participate in the tour.

Over 70 business bought advertising space in 2009. We were so grateful for this support. We hope you will support the Hospice in 2010. Advertising rates will remain the same as 2009. We would very much like to have you return as a 2010 advertiser. Ad space and sponsorships must be booked and confirmed by May 1st, 2010. You may have already expressed interest to purchase ad or to sponsor, you will find a link to the ad reservation and rate page on The Hospice at May Court events page to fill in and return to us.

In 2010 through ‘Homes for the Holidays’, six Ottawa homeowners will open their doors for visits by upwards of 2500 people who enjoy the creative seasonal decoration work offered by six Ottawa florists. For many visitors, this event marks the beginning of the holiday season with visits to homes that are prominent in city neighbourhoods. The creativity of the florists and designers also serves as a draw to ticket holders.

As you know, this event is a significant fund-raising activity for the Hospice. This year, more than ever we will rely on the generosity of the Ottawa Business Community. For over ten years, the Hospice has offered services – free of charge, for patients and their families needing palliative and end-of-life care and regardless of age, religion or culture. This care is provided in a supportive and peaceful setting that reflects as closely as possible a home environment. Our dedicated professional staff and over 500 volunteers provide these services both at the Hospice and in homes. Because the services of the hospice are provided at no cost, we rely on the generosity and support of donors, service groups, and corporate sponsors to help with this event.

To help with the cost of the 50+ page full colour tour booklet cost, we hope you will purchase advertising space at our very reasonable rates. As you are aware, ad placement will associate your company with a worthy cause providing the community with an important service that relies on community support. The accompanying material provides more detail about advertising in the ‘Homes for the Holidays tour booklet.

Please consider again joining our ‘circle of caring’ in 2010 so that the Hospice can continue to offer its services. Thank you for your support for Homes for the Holidays. Our Homes for the Holidays committee volunteer would be pleased to discuss and arrange for this opportunity with you.

David Hogberg, Chair, Homes for the Holidays 2010

For ads: Elizabeth Kaulback, Co-Chair & Advertising & Sponsorships Coordinator

613-728-7863 or 613-265-6489 or ejkaulback@rogers.com

or

The Hospice at May Court contact:

Julia Oliveira at 613-260-2690 ext. 232 or julia.oliveira@hospicemaycourt.com