



November 12, 13 & 14, 2010

This event helps raise \$150,000 for The Hospice at May Court

8th Annual Homes for the Holidays 2010 Sponsorship Benefits

Please confirm sponsorships by May 1, 2010 or sooner Thank you

***Event Sponsor - \$12,000**

- 10 complimentary ticket booklets
- Logo on outdoor signs at all venues
- Logo on ticket booklet, outside front cover
- Full page colour ad on ticket booklet, inside back cover (identified as Event Sponsor)
- Name/Logo on all flyers, posters, Hospice at May Court website, in the Ottawa Citizen and other media ads
- Hot link from the Hospice at May Court website to the sponsor's website
- Invitation to Official Opening

***Platinum Sponsor- \$10,000**

- 10 complimentary ticket booklets
- Logo on outdoor signs at all venues
- Full page colour ad on ticket booklet, outside back cover (identified as Platinum Sponsor)
- Name/logo on all flyers, posters, Hospice at May Court website, in the Ottawa Citizen and other media ads
- Name and level of sponsorship on the Hospice at May Court's website
- Hot link from the Hospice at May Court's website to the sponsor's website
- Invitation to Official Opening

***Gold Sponsor- \$7,500**

- 8 complimentary ticket booklets
- Full page colour ad in the ticket booklet, inside front cover ticket booklet (identified as Gold Sponsor)
- Name/logo in prominent position on centerfold map
- Name/logo on all flyers, posters, Hospice at May Court website, in the Ottawa Citizen and other media ads
- Name and level of sponsorship on the Hospice at May Court's website
- Hot link from the Hospice at May Court's website to the Sponsor's website
- Invitation to Official Opening

***Silver Sponsor- \$5,000**

- 6 complimentary ticket booklets
- Full page colour ad in ticket booklet (identified as Silver Sponsor)
- Name/logo on all flyers, posters, Hospice at May Court website, in the Ottawa Citizen and other media outlets
- Name and level of sponsorship on the Hospice at May Court's website
- Invitation to Official Opening

***Bronze Sponsor- \$2,500**

- 4 complimentary ticket booklets
- Half page colour ad in the ticket booklet (identified as Bronze Sponsor)
- Name/logo on all flyers, posters, Hospice at May Court website, the Ottawa Citizen and other media outlets
- Name and level of sponsorship on the Hospice at May Court's website
- Hot link from the Hospice at May Court's website to sponsor's website
- Invitation to Official Opening

***Home Presenter - \$1,500 (8 opportunities, 6 homes, Hospice and Coffee Venue)**

- 2 complimentary ticket booklets
- Outdoor sign with Presenter's name in front of their assigned venue during the three days
- One ¼ page black and white ad in the ticket booklet (upgraded at an additional cost)
- Company name will appear on the Hospice at May Court website, all flyers, posters, the Ottawa Citizen and other media outlets.
- Invitation to Official Opening

Additional Opportunities for Sponsorships or Gifts-in-Kind

Coffee Function

Printing of the ticket booklet (Gift-in-Kind printing of 2,700, 54 page colour, 5 x 7 ticket booklet)

**To reserve your sponsorship or to discuss opportunities please contact:
Homes for the Holidays 2010 Organizing Committee Elizabeth Kaulback Co-Chair
613-728-7863 or 613-265-6489 (cell) or ejkaulback@rogers.com**

Event contact at The Hospice at May Court: Julia Oliveira, Coordinator Event & Sponsorship at 613-260-2906 ext. 232
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