

Homes for the Holidays November 12, 13, & 14, 2010

Homes for the Holidays 2010 Advertising Agreement



Advertising Placement in *Homes for the Holidays* Ticket Tour Booklet (PLEASE PRINT)

ADVERTISER Company: _____

COMPANY CONTACT _____

ADDRESS _____ CITY _____

POSTAL CODE _____ E-MAIL _____

PHONE _____ FAX _____

PLEASE ATTACH YOUR BUSINESS CARD

Please RESERVE advertising space by May 1, 2010 or sooner

BLACK & WHITE ADVERTISEMENTS

- 1/4 page - Vertical (2.25" wide X 3.75" High) \$175
- 1/4 page - Horizontal (4 .75" wide X 1.75" High) \$175
- 1/2 page - Vertical (2.25" wide X 7.75" High) \$275
- 1/2 page - Horizontal (4.75" wide X 3.75" High) \$275
- Full-page (4.75" wide X 7.75" High) \$450

Tour Ticket Booklets are printed in early summer

2,500 tickets are \$35 each and are for sale in mid-September



Tour Ticket Booklet in full colour, 54 pages, 5 x 7 format, 2,700 copies printed, professionally designed

FULL COLOUR ADVERTISEMENTS

- Half-page colour (4.75" wide X 3.75" High) \$350
- Full-page colour (4.75" wide X 7.75" High) \$675
- Inside front cover, full colour - reserved for Sponsor
- Inside back cover, full colour - reserved for Sponsor
- Outside back cover, full colour - reserved for Major Media Sponsor

GRAPHICS DEADLINE: May 28, 2010

N.B. Changes to existing ads will be billed through Aerographics

The advertiser agrees to pay the fee above and provide final electronic artwork to Aerographics.

Aerographics will accept the following electronic files only: Adobe Illustrator EPS (Vector) files (all fonts MUST be converted to outlines), or high resolution TIF, EPS or JPEG files(300dpi minimum) – NO FONTS please.

All ads or questions must be forwarded electronically to our designer, Stephanie Owens at Aerographics Creative Services, at sowens@aerographics.on.ca or 613-562-9555



Aerographics is our graphics sponsor for Homes for the Holidays 2010

Please return signed agreement and cheque payable to **The Hospice at May Court**

Please invoice me for this advertisement space My cheque is enclosed

Please use my credit card to pay the fee: Visa MasterCard Amex

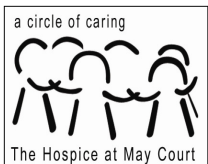
Credit Card # _____ Expiry Date ____ / ____



Advertiser signature _____

Date _____

Thank you for your support!



Please mail this form and payment to or call for more info:

Elizabeth Kaulback, Co-Chair, Homes for the Holidays 2010 613-728-7863 or 613-265-6489 (cell)
The Hospice at May Court, 114 Cameron Avenue, Ottawa, Ontario, K1S 0X1
Hospice contact is Julia Oliveira at 613-260-2906 ext. 232
E-mail contacts: ejkaulback@rogers.com or julia.oliveira@hospicemaycourt.com